Siena Cawelti Makes the Grade.
Golden Ladies Is Next
by Fred Eisenhammer

Siena Cawelti reached the stepladder finals in this year's Women's Invitational Tournament in San Diego. Photo: Almita Bay-Carrion

Siena is one of the feel-good stories. She has cleared several levels by ratcheting up her game with nonstop practice and frequent battle-testing tournament play.

Siena bolted to the ranks of the 600 (series) club four years ago when she smoked a 622 (229, 203, 190). She's continued to set personal bests, scoring a 255 and a 626 series. And Siena has been doing it after overcoming numerous serious injuries that would have sidelined most bowlers for good.

Siena is not like most bowlers, though. She's the one who says, "I live, breathe and if I could eat a bowling ball, continued on page 8

Brunswick Zone Covina Bowl, one of the last mid-century California bowling alleys to survive intact and unscathed, is about to close its doors.

The venue, known for its steeply pitched A-frame roof and retro neon-lighted "Bowl" sign out front, will shut down on March 12, according to an employee who declined to give her name.

Siena Cawelti was trolling along as a novice bowler as a full-fledged competitor for good.

Jeff Lewen is my Southern Tier Bowler of The Month for February.

We are still looking for our first 800 series in 640 Scratch Trio League. League Secretary SCOTT and SHARI FILIPI tell me they have never seen scoring so depressed. The league and area boasts some of the highest scorers and best bowlers in the great state of California. To no avail.

Bowler's named Bowman, Gagnon, Guiley, LaRiviere, Lewen, Mariewicz, Maupin, Mojado, Moser, Murthshaw, Nilsen, Peters, Vidal and Warning have been unable to break the 800 barrier.

Jeff Lewen came the closest to 800 this season when he rolled 798 in February including a perfect 300 game. Jeff's perfect game is one of only a handful in our scratch leagues this season. Jeff is also sporting our top current average of 229.58.

Jeff Lewen is my Southern Tier Bowler of The Month for February because he rolled our high scores of the month and is currently carrying our high average.
2016 QubicaAMF PBA Regional Awards

The PBA announced its 2016 QubicaAMF PBA Regional Award winners Tuesday recognizing Players of the Year, Rookie of the Year, PBA50 Players of the Year and Pat Patterson Award winners in each of its eight regions.

Highlights of the season included Jakob Butturff’s record nine PBA Regional titles, which resulted in Northwest and West Player of the Year honors, and PBA Hall of Famer Walter Ray Williams Jr., who was a member of the winning Decker Appraisal Services Baker Trios team in Harrisonburg, Va., to earn his 100th overall title in PBA competition.

The PBA’s regional program, founded in 1970, provides bowlers with a proving ground to develop their skills in high-level competition against some of the sport’s established stars.

Award winners were announced by the PBA’s regional managers: Russ Mills, East Region; Sam Zurich, South Region; Bob Jakel, Central Region; Rich Weber, Midwest Region; Pete McCorhie, Southwest Region; Gary Mage, West and Northwest Regions, and Junia Yoshida, Japan Region.

Here’s a summary of 2016 PBA Regional award winners:

**East** – Matt O’Grady of Rahway, N.J., took Player of the Year honors with three top three finishes including one win and two thirds. Rookie of the Year went to Cody Shoemaker of Hanover, Pa., who cashed in five of seven events and had one match play appearance. PBA50 Player of the Year honors went to Ray Edwards of Middle Island, N.Y., who had four top five finishes including one win. The Pat Patterson recipient in the East was PBA50 Tour player Warren Burt of Wilmington, Del.

**South** – Two-time PBA Tour winner Tom Daugherty of Riverview, Fla., took Player of the Year thanks to five top-five finishes including two wins. Rookie of the Year went to Trevor Roberts of Crystal River, Fla., who made match play in six of seven events and had a best finish of third. PBA50 Player of the Year Walter Ray Williams Jr. of Oxford, Fla., with four top three finishes including two wins, a second and third-place finish. The Pat Patterson Award winner was Todd Wilson of Summerville, N.C.

**Central** – Eugene McCune of Munster, Ind., earned Player of the Year honors with seven top-five finishes including one win and four second-place finishes. Graham Fach, who made history as the first Canadian to win a PBA Tour title when he won the 2016 Barbasol PBA Players Championship, earned Rookie of the Year honors with three wins and a fifth-place finish. Brian Kretzer of Kettering, Ohio earned PBA50 Player of the Year with five top-three finishes including two wins. The Pat Patterson Award went to Dick Gran of Hartville, Ohio.

**Midwest** – 2011 USBC Masters champion Tom Hess of Urbandale, Iowa, earned Midwest Player of the Year honors for the third time with five top-three finishes including one win, three runner-up and one third-place finish. Winning PBA50 Player of the Year honors was Dave Williams Jr. of Omaha with four top-five finishes including one win, one runner-up, one fourth and one fifth-place finish. No Rookie of the Year award was voted on in the Midwest. Gerald Marns of Huntsville, Ill., was the Pat Patterson award recipient.

**Southwest** – Player of the Year honors went to Chris Hibbits of Keller, Texas with five top-three finishes including two wins. Rookie of the Year went to 2016 Harry Golden PBA Rookie of the Year and U.S. Open winner Francois Laviolette of Wichita, Kan. The Canadian native had four top-five finishes including one win and one runner-up finish. No PBA50 Player of the Year or Pat Patterson Award was awarded in the Southwest.

**Northwest** – If there was an overall award for Regional Player of the Year it would have to go to Jakob Butturff of Chandler, Ariz., who earned Regional Player of the Year in both the Northwest and West regions by winning a record nine PBA regional titles during the 2016 season, breaking the previous record of eight held by Mike Scroggins of Amarillo, Texas. Other award winners in the Northwest were Darren Tang of San Francisco who earned Rookie of the Year honors with two third-place and one fifth-place finish. Northwest PBA50 Player of the Year went to Rob Rice of Sunnyvale, Calif., who won two PBA50 Regionals and also had a third and fifth-place finish. No Pat Patterson award was awarded in the Northwest region.

**West** – Darren Tang also claimed Rookie of the Year honors in the West with one win, a second and fourth-place finish. PBA50 Tour standout Ron Mohr of Las Vegas earned PBA50 Player of the Year thanks to three wins, a second and fourth-place finishes. Jim Gordin, proprietor of Yosemite Lanes in Modesto, Calif., and a PBA50 competitor, won the Pat Patterson award winner in the West.

**Japan** – Bowler of the Year is Takahiro Sato, Rookie of the Year is Masaki Noda, and Japan’s Pat Patterson Award recipient is the Sekiyu Co., Ltd.

The PBA conducted approximately 150 regional events during the 2016 season, including standard events, PBA50 and PBA60 events for players 50 and/or 60 years and older, “challenge” events for players who had not previously won PBA titles, and PWBA-PBA Women’s Regional events. The leading players in competition points in standard and PW-BA-PBA Women’s events from each region were awarded paid entries into GEICO PBA World Series of Bowling VIII in Reno, Nev., in December, and were invited to compete for berths in the PBA Regional and PWBA-PBA Women’s Regional Challenge finals.
CBT Bowling Results

PALOS VERDES — We would like to congratulate this month’s Double Trouble Champions!!! Brandon Chandler and Melinda Neal who took home the title on February 25th, 2017 at Palos Verdes Bowl.

In addition to winning in the Doubles Event, Brandon Chandler also boasted our first Honor Score with a nice 300 in his last game to bump the team into 1st. We would also like to congratulate our Singles Event Champion Brianna Le Forbes on claiming her spot on the throne.

We would like to thank every bowler that came out and supported the CBT Bowling organization selling out 2 squads with 70 Doubles entries and 98 Singles entries. Double Trouble lived up to its name and just about doubled our first event payouts for a whopping $14,280 in prize fund money paid out Saturday!

We are looking forward to hosting our next event, as well as the addition of new scratch and handicap bowlers who are looking to get in on the action. Our next event will be held at Cal Bowl in Lakewood, CA April 1st, 2017.

We are now accepting pre-registrations to guarantee you a spot on the lanes. You can find all CBT and tournament information including the pre-registration link on our CBT Bowling App or online at www.CBTBowling.com.

CBT Bowling is on the rise, so get in on the action and remember … You can’t win, if you’re not in it!!! CBT Bowling is on the rise! On Saturday, April 1st we will be hosting the $400 first place guaranteed Spring Time Doubles where we are introducing our separate Singles entry. The singles entry will now be open to anyone who would like to bowl the CBT event and does not have a doubles entry. Both entries will require pre-registration by March 25th or a $10.00 late fee/entry will apply. The event will be held at Cal Bowl in Lakewood, CA. Check in will be at 9:00 am for the first squad. For further information, please visit the CBT Bowling App or visit www.CBTBowling.com where all tournament and organization information is available. And remember … You can’t win, if you’re not in it!!!

CBT Bowling Results

This Is Something Definitely Worth Avoiding

by Fred Eisenhammer

TARAZANA – “Cluster.”

How I love that word, at least in the bowling sense … and how I hate leaving that pin combination.

I hadn’t heard that bowling term until stalwart Tim Tripp mentioned it to me. Not a good idea to keep leaving that grouping of pins if you want to improve. Tim advised me at a practice session at Corbin Bowl in Tarazana.

For the record, a “cluster” is a group of bunched pins that are left after an errant strike ball. At least, that’s how I define it. No bowling glossary seems to feel that term deserves mention.

Common “clusters” are the diamond-shaped variety, such as the 2-4-5 or 1-2-3-5. They truly are bad for one’s game, not to mention psyche.

What could be more maddening than a seemingly perfect spare shot that knocks down the pins in front only to leave a “sleeper” pin?

If you watch the pros, they frequently botch the “cluster” and leave a “sleeper” pin? No reason. Just seems like a fun term and it seems worth adding to one’s bowling vocabulary.

Perhaps more importantly, bowlers should just concentrate on hitting the pocket to avoid those score-draining “clusters.” A “cluster” just doesn’t add luster to one’s game.

CBT Bowling is on the rise, so get in on the action and remember … You can’t win, if you’re not in it!!!
At a children's party 10 kids had juice. 8 kids had cake and 6 kids had juice and cake. How many kids were at the party?

Carol Mancini Sez The Answer is: Twelve kids. Six kids had juice and cake, leaving two out of the cake eaters that didn’t have juice.
What to expect at 2017 Bowl Expo from the Keynote Speaker
Thought Leader and Super Session Speaker

Keynote Speaker Shaquille O'Neal - What it Takes to be a Champion

Few individuals ever become iconic enough to be known by one name - Shaq. A revered cultural icon, Shaquille O'Neal is best known for an NBA career spanning nearly two decades and earning him the sport's highest honors, including membership in the NBA Hall of Fame. The four-time NBA Champion, 15-time NBA All Star and three-time NBA Finals MVP has been named one of the most influential athletes by Forbes magazine, in addition to being the highest ranked NBA athlete on Nielsen's State of the Media: Year in Sports 2010 and Business Week's Power Sports 100.

In addition to being an early investor in companies such as Google, O’Neal has managed an increasingly robust personal brand, which has included television shows, a shoe line and social media and tech products. The first verified celebrity account on Twitter, O’Neal announced his NBA retirement via Tout, a new social media app that allows users to tape 15-second video statuses.

Peter Shankman Thought Leader - The Economy of the Next Fifty Years Will be Run by Customer Service

The days of begging for likes are over. The customer economy is all about doing likeable things. As the network gets smarter and smarter, it will know your favorite places before you do, and share those with the world - when the world is looking.

So if your friends are looking for a doctor in New York City, and you live there, it will show them who you use automatically because logic suggests that, if you go there a lot, you like the place, and your friends usually like what you like. It’s not private if you’re already posting from there, remember. What does this mean for your business? It means it’s time to start focusing on the customer experience. Without that, no amount of advertising, marketing or SEO will save you.

How to stay "top-of-mind" in every customer’s mind, from beginning to end. How millennials, as well as Generations Z and Alpha are consuming content, and how you can get in front of them.

Mari Smith Super Session Speaker - 7 Step Formula for Facebook Marketing Success

Blogging remains one of the top recreational sports in the US and beyond, and is a wonderful high-touch community activity. But, with the pervasion of high tech, how do you reach and connect with a wider audience online and attract them to your bowling center? Whether you’re just getting started with your Facebook and social media marketing, or you want to optimize your presence to meet specific goals, this deep dive with social media marketing expert, Mari Smith, is for you.

Mari will reveal her step-by-step proven methodology for social media marketing success, and help you understand how to effectively generate quality leads through Facebook and other social channels.

At the end of this comprehensive session, you’ll walk away with a ready-to-implement Facebook Marketing Strategic Action Plan that will empower you to take your social marketing to the next level. The result: more loyal fans, more customers, and more profits!

Key takeaways include:

- Mari’s exact proven process for reaching, engaging and converting your perfect prospects into raving fans and ideal customers.
- How to make your phone ring off the hook with Local Awareness Ads and specific call to action buttons.
- Installing the Facebook Bluetooth Beacon at your bowling center – what is it and how does it work (both organic and paid) to bring you the perfect new local customers?
2017 CALIFORNIA STATE YOUTH CHAMPIONSHIPS
Hosted by: Marin County USBC

TEAM, DOUBLES, SINGLES & ALL-EVENTS:
COUNTRY CLUB BOWL
88 Vivian Way, San Rafael, CA 94901 • (415) 456-4661

★ Scratch Competition within Average Divisions
★ Scholarships & Symbolic Awards in each division
★ USBC Certified

ENTRY FEES:
$35 Per Event
$15 All-Events

DATES:
JULY 8-9, 2017
JULY 15-16, 2017

TEAM SQUAD TIMES:
Saturday: 3:30pm
Sunday: 9am

D/S SQUAD TIMES:
Saturday: 9am & 12pm
Sunday: 12pm & 3:30pm

VISIT CALUSBC.COM FOR MORE INFORMATION

OVER $25,000 AWARDED LAST YEAR IN SCHOLARSHIPS!

Scholarships Awarded to:
• All-Events Winners (Sponsored by Digital Team Photography)
• All Division Winners in Team, Doubles & Singles Events
• Irwin and Helbing Winners (HIGHEST SCRATCH SERIES FOR AGED 11-UNDER)
• Ancillary Winners (QUEENS & MASTERS and PRINCE & PRINCESS)

QUEENS & MASTERS, PRINCE & PRINCESS AND COACHES RELIEF
Every Saturday night at 7pm
Submit entries early! Scholarships awarded in each division.

BOWL MULTIPLE TIMES!
*Re-enter with different team mates for Doubles and Team Event.
REGISTER & PAY FOR TEAMS ONLINE at CALUSBC.COM

TASTE THE RAINBOW KEYSTONE LANES
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2017 CALIFORNIA OPEN & WOMEN’S STATE CHAMPIONSHIPS

Hosted by: Marin County USBC

TEAM, DOUBLES, SINGLES & ALL-EVENTS:
COUNTRY CLUB BOWL
88 Vivian Way, San Rafael, CA 94901 • (415) 456-4661

HANDICAP:
Open: 80% of 230
Women: 90% of 220

ENTRY FEES:
$35 Per Event
$15 All-Events

ENTRIES CLOSE:
JUNE 18, 2017 or sooner
if all squads are filled

TEAM SQUAD TIMES:
Friday: 7pm • Saturday: 12pm
Sunday: 8am

D/S SQUAD TIMES:
Friday: 7pm • Sat: 8am & 4pm
Sunday: 12pm & 4pm

Register Teams & Pay
Online at CalUSBC.com
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VISIT CALUSBC.COM FOR MORE INFORMATION

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OVER $132,000 AWARDED LAST YEAR!

PRIZE MONEY Awarded in Team,
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$10 Optional Scratch Divisions Available
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*See Rules for more information

BOWL MULTIPLE TIMES!
*Re-enter with different team mates for Doubles and Team Event.
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Walk-ins Welcome, but squads are filling up fast!

SQUAD DATES:
Check CalUSBC.com for squad availability

April 7-8-9
April 21-22-23
April 28-29-30

May 5-6-7

May 19-20-21

June 2-3-4

June 16-17-18

BOOK HOTELS EARLY!

DARK WEEKENDS: Easter, Mother’s Day and CUSBC Convention (June 10-11). We are also dark on Nascar and NHRA race weekends.
COVINA BOWL

Continued from page 1

ish decorations designed to attract a clientele that extended
well beyond the bounds of local bowling leagues.

Frank Barraco Jr., whose father managed Covina Bowl
for 35 years before retiring in the late 1990s, said the cen-
ter will be missed. “People are a little dismayed that it’s
going to be closing,” he said. “The architecture of the
place was really on display. It was featured in every archi-
tectural magazine from here to Timbuktu.”

The bowling alley — initially designed with 32 lanes
but later expanded to 50 — was operated by Brunswick
Corp. until its 85 centers were purchased a few years ago
by Bowlmor AMF for $270 million. Barraco said Bowl-
mor has been leasing the venue from the Brutocao family
since.”

“I have lots of memories of bowling there with friends and
memories of the place. “They used to have a fantastic cof-
tee shop there but that’s been gone a long time,” she said.

Covina Bowl has been in decline for years,” Barraco
said. “They haven’t been making any money. The banquet
rooms were shut down last summer.”

Representatives with Bowlmor could not be reached
for comment. Barraco is uncertain about the plans for the
property. But he’s heard rumors. “I’ve been told by a cou-
ple people that it could be turned into housing,” he said.

“That’s certainly a possibility.”

Lee said the property is commercially zoned now so it
would have to be re-zoned with a general plan amendment
in order for housing to be developed there.

“It has some interesting architectural features and the
Los Angeles Conservancy has listed it as a site of merit,
so any type of development on that property would have
to take that into account,” he said. “It would have to be
part of the CEQA (California Environmental Quality Act)
assessment.” Linda Johnson, association manager for the
San Gabriel Valley chapter of the United States Bowling
Congress, the bowling association that sanctions local
bowling leagues and tournaments in the region, has fond
admiration for Siena. “She will definitely enjoy her-
self at the Golden Ladies,” said Michelle Silver, one of
the Valley area’s most prolific bowlers. “It’ll be fun for
her bowling against the top women bowlers in the world.

“She has so much heart. It’s nice for her to do things
like that.” Remarkably, Siena has been bowling for only
five years, having missed three intermittent years because
of injuries.

Siena, who is averaging in the 160s, is lavish in her
praise for those who have helped her along the way. On
her Facebook, she cites “my coach Mark Baker for making
me a better bowler every day, even though I know I need
a lot more work, my hubby for letting me follow my true
passion and goals, my family for their love and support,
and my friends who give me the confidence to believe in
myself, especially Michelle Silver, who I admire and
strive to bowl like.” Siena is realistic about her chances
at the Golden Ladies. Each year, several Hall-of-Famers
compete in the tournament, but it’s unlikely Siena will be
thrown off course by the talent-laden field. “The ball right
now is coming off my hand well, so I’m hoping for the
best,” Siena says.

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www.LHBowl.com Facebook.com/LaHabra.Bowl
March 9, 2017

CaliforniaBowlingNews.com

PBA Bowling Challenge Game Maintains High Popularity

Concrete Software’s PBA Bowling Challenge Game continues to rank as one of the world’s most popular games among mobile device users. Current statistics pertaining to PBA Bowling Challenge show:

- The game has been downloaded 18,265,778 times;
- There are more than 100,000 active daily players;
- The total number of balls rolled in the game is now over 14.6 billion (with a “b”);
- Players now have the option of 13 bonus venues versus Zero-G, Jurassic Classic, and Route 66.

PBA Tour Players Return to Action in First in Series of PBA Xtra Frame Storm Cup Events

After a brief respite following PBA’s intense “Big February” schedule, Tour players will return to action in the first in a series of PBA Xtra Frame Storm Cup events March 17-19 when Sawgrass Lanes in Tamarac, Fla., hosts the Xtra Frame Reality Check Classic.

Originally scheduled for early February, The Xtra Frame Reality Check Classic was forced to postpone due to the arrival of Hurricane Matthew. The re-scheduled event will feature a minimum $10,000 first prize and will award the first points in the new Xtra Frame Storm Cup series that will pay a $20,000 first prize at the conclusion of the 2017 series plus additional cash prizes of $10,000 for second place, $8,000 for third, $7,000 for fourth and $5,000 for fifth place.

In each of the eight Xtra Storm Cup events, points will be awarded to the top 20 players with the winner earning 25 points, second place 19, third place 18, etc., with points declining by one through 26th place.

Each of the Storm Cup events also will be covered live from start to finish, exclusively by PBA’s Xtra Frame live streaming service. For subscription information, visit xtragame.com.

Immediately following the XFY Reality Check Classic, PBA players will have their first shot at a 2017 PBA International World Bowling Tour title in the Brunswick Euro Challenge at Dream-Bowl Palace in Munich, Germany. Qualifying underway March 18 and the tournament ends on Sunday, March 26. First prize will be roughly $12,000. A PBA Tour title will be awarded if the winner is a PBA member who doesn’t accept handicap pins.

Celebrity-Bowling Event

Funsters: There’s a close race between 1st and 2nd place so keep checking the standings every week to follow closely with 59 points. Paul Morrison Jr. 245/630, James Lewis 225/617, Walter Milsap 204/587, Leon Bradford 181/659, Tres Catalasan 268/717, Chris Abing 236/689, Mark Williams 244/685, Fil-Am: Patrick Flores picked up the 7-10 split. Jing Sablan 214, Danny Peramaki 214.

Bobcats: Andrew Valdez 533, Brennan Garcia 524, Thomas Young at Heart: Roger Corley 225/617, Jose Perez 588, James Matthews 581, Lavette Eaddy 551, Faye Weaver 520.


- Eugene Carter 570, Christine Ewaskey 515, Anna VonMuegge 515, Carolyn Rousseau 223/514.

- ● There are more than 100,000 active daily players;

- ● The total number of balls rolled in the game is now over 14.6 billion (with a “b”);

- ● Players now have the option of 13 bonus venues versus Zero-G, Jurassic Classic, and Route 66.

Sunday Night Hdp: (scr) Eddie Luevano 236, Cynthia Estrada 156, Chris Kurumada 671, Jo McManon 457. (hdp) Sylvester Foster 278, Danica McMahon 231, John DiPeetro Sr 720, Yesenia Eras 687. Until next time…

La Habra “300” Bowl 370 E. Whittier La Habra, CA 90631 (562) 691-6721 by Ed Saleh

4 GAMER SCRATCH .. 4 DIVISIONS.. 24 BOWLERS PER DIVISION (NO OVERAGES)

TOP 3 CASHES IN EACH DIVISION AND SEATED INTO THE GAME TIME BATTLE-9 BRACKET...

ENTRY FEE $75.00

GAME TIME JERSEY $50.00

GAME TIME BATTLE #3 - KEYSTONE LANES LAKE FOREST, CALIFORNIA

MARCH 26TH, 2017 CHECK IN TIME: 10:00 AM START: 11:00AM

GAME TIME BATTLE #4 - FOREST LANES LAKE FOREST, CALIFORNIA

APRIL 23TH, 2017 CHECK IN TIME: 10:00 AM START: 11:00AM

FOR MORE UPDATES AND INFO: EMAIL: GAME.TIME.BOWLERS@GMAIL.COM WEBSITE GAMETIMEBOWLERS.COM
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<td>OAK TREE LAKES - 36</td>
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<tr>
<td>990 N. Diamond Bar Blvd., Diamond Bar, CA 91765 (909) 860-3538</td>
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<td><a href="http://www.oaktreelanes.net">www.oaktreelanes.net</a></td>
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<td>CANYON LAKES BOWL - 26</td>
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<td>49750 Seminole Dr., Cabazon, CA 92230 (951) 572-6120</td>
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<td><a href="http://www.canyonlakesbowl.com">www.canyonlakesbowl.com</a> • Fax: (951) 922-2385</td>
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<td>SADDLEBACK LAKES BOWL - 32</td>
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<td>25402 Marguerite Parkway, Mission Viejo, CA 92692 (949) 586-5300</td>
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<td><a href="http://www.saddlebacklanes.net">www.saddlebacklanes.net</a></td>
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<td>BOWLIUM LANES - 32</td>
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<tr>
<td>4666 E. Holt Blvd., Montclair, CA 91763 (909) 626-3528</td>
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<td><a href="http://www.bowlium.com">www.bowlium.com</a> • Facebook.com/Bowlium</td>
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<tr>
<td>Pickwick Gardens Bowl and Ice Center “Where The Fun Never Stops”</td>
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<tr>
<td>921 W. Riverside Drive, Burbank, CA 91506 (818) 845-5300 Ext. 350 or Ext. 351 Pickwick Gardens Bowl and Ice Center “Where The Fun Never Stops”</td>
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<td><a href="http://www.pickwickbowl.com">www.pickwickbowl.com</a> or <a href="mailto:Rick@gvbowl.com">Rick@gvbowl.com</a> <a href="http://www.pvbowl.com">www.pvbowl.com</a> • Facebook.com/pbowl</td>
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<td>PALOS VERDES BOWL - 40</td>
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<td>24600 Crenshaw Blvd, Torrance, CA 90050 (310) 321-5120 Fax: (310) 539-8021 <a href="mailto:Charlotte@pvbowl.com">Charlotte@pvbowl.com</a> or <a href="mailto:Rick@gvbowl.com">Rick@gvbowl.com</a> <a href="http://www.pvbowl.com">www.pvbowl.com</a> • Facebook.com/pbowl</td>
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<td>KEEGAN LAKES BOWL - 32</td>
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<td>6760 E. Arrowhead Dr., Rancho Cucamonga, CA 91730 (909) 986-8820</td>
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<td><a href="http://www.keeganlakesbowl.com">www.keeganlakesbowl.com</a></td>
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<td>SANTA CLARITA LAKES - 32</td>
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<tr>
<td>21615 W. Soledad Canyon Rd, Saugus, CA 91350 (661) 254-0540 Fax (661) 254-7562 <a href="http://www.santaclaritalakesbowl.com">www.santaclaritalakesbowl.com</a> • Email: <a href="mailto:scla@usbc.org">scla@usbc.org</a></td>
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<td>BOWLING CENTERS OF SOUTHERN CALIFORNIA</td>
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<td>Executive Director - Scott Poddip</td>
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<td>PO Box 4396, Garden Grove, CA 92842-4396 <a href="mailto:ed@socalbowling.com">ed@socalbowling.com</a> <a href="http://www.socalbowling.com">www.socalbowling.com</a> (657)234-5675</td>
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<td>CALIFORNIA USBC ASSOCIATION</td>
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<td>Association Manager - Larry Peppers 45 Mitchell Blvd. Suite 7, San Rafael, CA 94903 <a href="mailto:larry@calusbc.com">larry@calusbc.com</a> • <a href="http://www.calusbc.com">www.calusbc.com</a> <a href="http://www.californiayouthbowling.com">www.californiayouthbowling.com</a> (415) 492-8880</td>
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<td>NORTH COUNTY USBC</td>
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<td>Association Manager - Nancy Arvandas 4212 Vida Del Río Way #6, Oceanside, CA 92057 <a href="mailto:N.A.Arvandas@gmail.com">N.A.Arvandas@gmail.com</a> <a href="http://www.nusbc.org">www.nusbc.org</a> (760) 231-8767</td>
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<td>NORTH COUNTY USBC</td>
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<td>Association Manager - Jennifer Nielsen 17001 Bellflower Blvd. Suite 105, Bellflower, CA 90706 <a href="mailto:JNielsen@southemcaloustusbc.com">JNielsen@southemcaloustusbc.com</a> (562) 925-0417 Fax: (562) 925-7478</td>
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<td>SOUTH L.A. COUNTY</td>
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<td>Association Manager - Judy Nielsen 17001 Bellflower Blvd. Suite 105, Bellflower, CA 90706 <a href="mailto:JNielsen@southernlacountyusbc.com">JNielsen@southernlacountyusbc.com</a> (562) 925-0417 Fax: (562) 925-7478</td>
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<td>SAN DIEGO U.S.B.C.</td>
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<td>Association Manager - Lynn Graves 4400 Palm Ave. Suite B, La Mesa, CA 91941-2695 <a href="mailto:USBCLynn@yahoo.com">USBCLynn@yahoo.com</a> <a href="http://www.sandiegobowling.com">www.sandiegobowling.com</a> (619)697-3334</td>
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<td>SAN GABRIEL VALLEY</td>
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<td>Association Manager - Linda Johnson-Pilios 4020 Shadydale Ave., Covina, CA 91722 <a href="mailto:JNielsen@southernlacountyusbc.com">JNielsen@southernlacountyusbc.com</a> (562) 925-0417 Fax: (562) 925-7478</td>
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<td>ORANGE COUNTY</td>
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<td>Association Manager - Andrea Fredericks PO Box 4396, Garden Grove, CA 92842-4396 <a href="mailto:asstmgp@ocusbc.org">asstmgp@ocusbc.org</a> (714) 554-0111</td>
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<td>CITRUS BELT</td>
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<td>Association Manager - Elise M. Hamner 667 West 2nd Street, San Bernardino, CA 92410 <a href="mailto:Citrusbelt@verizon.net">Citrusbelt@verizon.net</a> (909) 381-4599</td>
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<td>NORTH L.A. COUNTY</td>
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<td>Association Manager - Tom Leigh 15500 Donsethe St., Suite 212, Granada Hills, CA 91344 email: <a href="mailto:niecbowling@gmail.com">niecbowling@gmail.com</a> • website: niecbowling.com (818) 610-8263</td>
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<td>BUENA LANES - 42</td>
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<td>1788 S. Mesa Verde, Ventura, CA 93003 (805) 677-7770 <a href="http://www.buenalanes.com">www.buenalanes.com</a> • Email: <a href="mailto:buenalanes@earthlink.net">buenalanes@earthlink.net</a></td>
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<td>KEARNY MESA BOWL - 40</td>
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<td>7555 Clairmont Mesa Blvd., San Diego, CA 92111 (858) 279-1501</td>
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<td><a href="http://www.Kearymeseabowl.com">www.Kearymeseabowl.com</a></td>
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<td>MIRA MESA BOWL - 44</td>
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<td>8210 Mira Mesa Blvd., San Diego, CA 92126 (858) 578-0500</td>
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<td>22860 Arrow Highway, Pomona, CA 91766</td>
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<td>(909) 867-6000</td>
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<td><a href="http://www.lacountyusbc.com">www.lacountyusbc.com</a></td>
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<td>SOUTH LAS VEGAS USBC</td>
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<td>Association Manager - Laura Peppers 45 Mitchell Blvd. Suite 7, San Rafael, CA 94903 <a href="mailto:larry@calusbc.com">larry@calusbc.com</a> • <a href="http://www.calusbc.com">www.calusbc.com</a></td>
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<td><a href="http://www.southlasvegasusbc.com">www.southlasvegasusbc.com</a></td>
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<td>NORTH LAS VEGAS</td>
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<td>Association Manager - Michael Arvada 17103 South Lamb Blvd., Las Vegas, NV 89018 (702) 636-7400</td>
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DOWNEY — Heading into the fourth week of the South round in the Brunswick Invitational, DVR was feeling really good about their chances. They had started the round 1-1, and held a two game lead over a pair of teams that were 12-3. Based on the points for, Syco would be their opponent for the night, and when all was said and done, DVR left the center looking up in the standings and needing a big rebound next week to remain in contention.

Syco got off to a quick start, posting a nice 797 in game one to win by a little over 100 pins, grabbing the early lead. After another 100 pin victory in game 2, DVR was left to hope for a single win, with totals pretty much out of reach. It didn’t get any better for them in game three though, as Syco again won by over 100. With the sweep, Syco improves to 17-3 for the round and will lead the field into week #5. Steve Brode was the top shooter on the pair, leading Syco with 208/584.

Cal Bowl kept pace with Syco from the next pair over. They also improved to 17-3, with a sweep of the Professional Approach team. Scores were low on the pair, as Carl Labayan led the way with a 551 set for Cal Bowl. Even with that being the top score, Cal won totals by over 200 pins.

Smirnoff improved to 14-6 this round following a 4-1 victory over Herzog Insurance. Smirnoff won the first game by only seven pins. The second game was an easy victory. Herzog came back to win game 3 by 64 pins but it wasn’t enough to make up the gap in total pins. Vernon Adams of Smirnoff led the pair with 233/622.

Bowlium entered the night at 9-6, needing a few wins to try and stay in contention and keep up with the top of the field. It didn’t go well for them though, as the Keystone Lanes team took four out of five on the night. Jonathan Huff led the way for Keystone with a 233/635 series.

Western Pacific, winners of the 2nd round, took four out of five games in the match with Crown Royal, as they try to climb the ladder for total wins. Michael Haugen Jr. subs for Western Pacific and led the pair, shooting 214-214-235/563, in spite of the tough conditions. Dave Schiada added a 275 in the middle game to help Crown Royal to their one win.

J.A.T. swept Century 21 on the next pair. J.A.T. improved to 12-8 and can climb back into contention with a couple more big weeks. Katrina Fujikami claimed to not be feeling well, but still led the pair by quite a bit with her 223-226/626 series. Larry Campbell added a 601 set for J.A.T. to help her out.

Mikey Villarreal shot a very nice 231-212-209/652 series to lead Erickson’s Food Supply to a 4-1 victory over Parkin’s Bowling Supply. Parkin’s took game #1 by 40 pins to get off to a good start, but it was the only win they’d get as Erickson’s stormed back to win the next two games and totals. DelRon Bosker added a 203-576 for Erickson’s.

Threadworks squared off with Los Altos Trophy on the next pair, and came away with four needed wins, to keep their chances alive as we enter the back half of the round. Paul Varela led Threadworks, and the pair, with a 566 series.

Forest Lanes had been struggling through the early part of the round, but got hot on this night, sweeping every game in their match with Gym W.R.A.T.T. Fitness. Gip Lentine was the top shooter on the pair, leading Forest Lanes with 215/610. On the final pair, Gip Juntibul, who came into the week 1-14, got four much needed wins in their match against Linder’s Insurance. Linder’s, who at one point was the overall leader in total wins, is finding this pattern to be very difficult and will need to rebound soon. Dan Gartin led the pair with 246/621.

Michael Haugen Jr. was kind enough to pop in and take two of the three sidepots, winning game 1 and game 3, with a couple of 230 games. Gary Wong won the 2nd game super pot with a 232 game for $133.

The Financial Advisors Pot was won by Vernon Adams with a 237 game for $200. Jonathan Huff took 2nd for $180 with 231. The fourth round continues next week, as our new leaders, Syco and Cal Bowl will do battle. The action starts at 8:30 p.m. on Monday night and spectators are always welcome.

TOP TEN TEAMS ROUND 4

<table>
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<th>Team</th>
<th>Score</th>
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<td>Syco</td>
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<tr>
<td>Western Pacific</td>
<td>233/622</td>
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<tr>
<td>Smirnoff</td>
<td>208/584</td>
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<tr>
<td>Herzog Insurance</td>
<td>223/660</td>
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<tr>
<td>J.A.T.</td>
<td>226/660</td>
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<td>DV. R.</td>
<td>233/635</td>
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<tr>
<td>Boulevard</td>
<td>214/584</td>
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<tr>
<td>Keystone Lanes</td>
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<td>Erickson’s</td>
<td>237/652</td>
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<td>Pino’s</td>
<td>231/621</td>
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TOP 10 THIS WEEK

<table>
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<td>Buddy Lucas</td>
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<td>Leonard Ruiz Jr.</td>
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<td>Dave Schiada</td>
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<td>Mike Cammarata</td>
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<td>Gip Lentine</td>
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<td>Larry Campbell</td>
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<td>Billy Myers</td>
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<td>Dean Sanderson</td>
<td>150</td>
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<tr>
<td>Michael Haugen Jr.</td>
<td>153</td>
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SUPER SWEeper Pott Sponsored by Dean Sanderson of Transamerica Financial Advisors Inc.,

1st - 233 Vernon Adams 2nd - 231 Jonathan Huff

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